



At Robert Hall Winery, our focus is to build a world-class brand that consistently delivers high quality and excellent value. Paso Robles has a reputation for producing superior wines with Cabernet Sauvignon and Rhône varietals receiving top accolades.

Robert Hall Winery has made a commitment to the production of a core set of wines from our Paso Robles vineyards. The stand-alone varietals include Sauvignon Blanc, Chardonnay, Viognier, Syrah, Cabernet Sauvignon, and Merlot. Our winemaker, Don Brady, crafts unique blends as part of the core offering including a red-Rhône blend known as "Rhône de Robles" and "Meritage", our red-Bordeaux blend. The estate-grown Orange Muscat and traditional Vintage Port, provide a sweet touch to round out our family of wines.

In addition to the core wines, specialty wines are made in limited quantity for our wine club and tasting room guests. These wines are made on a vintage to vintage basis, depending on what our winemaker finds worthy of a limited production offering.

Our Mission Statement

At Robert Hall we use time-tested techniques and practices to cultivate intensely colored and flavored Paso Robles grapes. In the winery we craft these grapes into rich wines that capture the essence of Paso Robles. This craftsmanship, in concert with an accessible, inviting facility, provides a superior wine experience for our visitors. We market this concept with pride and passion to bring world-class recognition to Robert Hall wines.

"The Essence of Paso Robles"™

Robert Hall Winery is an advocate of environmental consciousness we utilize sustainable farming practices at the Hall Ranch vineyards. We actively promote the Paso Robles AVA as one of the world's most exciting wine regions, where rolling terrain, varied soils, and climate combine to yield character unique to this special place. Paso Robles is situated 20 miles inland from the Pacific Ocean, halfway between Los Angeles and San Francisco. We are in the center of the Central Coast Wine Region, which spans from Monterey County in the north to Santa Barbara County in the south.

RH Wines' Brand Personality

Approachable & Engaging
Reliable & Dedicated
Empowering & Warm

RH Wines' Character

Honest & Sincere
Integrity & Hardworking
Loyal & Trustworthy
Solid & Accessible
Passionate



Our climate and diverse Hall Ranch vineyard soils provide optimal growing conditions for our warm region varietals, especially the late season reds. Hot days end with coastal breezes that flow over the Santa Lucia Mountain Range to cool the vineyards in the evenings, delivering near-perfect growing conditions that allow our late-season reds to reach optimal maturity, yielding full-bodied, intense color red wines with incredible phenolic structure.

The Robert Hall Winery Hospitality Center offers visitors a truly unique experience – a guided, educational tour through one of California’s largest underground caverns. Spanning a massive 19,000 square feet with a distressed granite faux finish painted by artists Steve Kalar and Margaret Burrell, the caverns provide a naturally cool sanctuary where Robert Hall wines mature in premium oak barrels. The hospitality center includes a tasting room where visitors can sample Robert Hall wines while taking in a view of the Hall Ranch’s Bench Vineyard from the Garden Terrace. A garden courtyard featuring a fountain and reflecting pool leads visitors to an open-air amphitheater that hosts concerts and special events throughout the year, while our Meritage Room event facility provides the perfect setting for weddings and private parties. The wine library plays host to our wine-education seminars and offers an intimate setting for small groups.

Robert Hall Winery

- ❖ Family Owned
- ❖ Grape Grower – Hall Ranch Vineyards (Home, Terrace, and Bench Vineyards)
 - Reduced Yields
 - Solid and Hazardous Waste Reduction
 - Energy and Water Conservation
 - Resource Management/Deficit Irrigation Program
 - Warm Days and Cool Nights for Optimal Maturity
 - Concentrated Phenol Compounds
- ❖ Award-Winning Winemaker
 - Dedicated Staff of Industry Veterans
- ❖ State-of-the-art Winery
- ❖ Destination Winery and Hospitality Center
- ❖ Leading Producer of Rhone Varietals, Cabernet Sauvignon, and Merlot
- ❖ Commitment to the Paso Robles AVA
- ❖ Competitive Pricing in a Growing Sales Segment

Consistently Receiving Top Honors for our Family of Wine

The entire family of Robert Hall wine does extremely well in competition with several 90+ point ratings, gold and double-gold medals and best-of-class designations. In July 2010, the California State Fair honored the best winemakers, vineyards and wineries in the state at its premier wine event – the annual “California Grape & Gourmet.” The Grape & Gourmet was created to celebrate and acknowledge excellence in the California wine industry as determined by the 2010 State Fair Commercial Wine Competition, the oldest and most prestigiously judged wine competition in North America. At the 2010 competition, there were 2,786 wine entries received from more than 600 participating wineries. The Golden Winery honor is extended to the winery which has the greatest number of wines winning the highest number of awards. Robert Hall Winery was honored to be the recipient of the **2010 Golden State Winery Award** and **Golden Bear Trophy** along with five Best of Class - South Central Coast Appellation honors. Robert Hall Winery’s accomplishment represents the first time in the competition’s history that a Paso Robles or Central Coast AVA winery has ever received this honor.



Top Accolades



At Robert Hall, our wines do extremely well in competition. Here are just a few of our recent accolades:

2013 Chardonnay	Platinum/94 Points – San Diego International Wine Competition 2015 Best of Class/Gold Medal – Central Coast Wine Competition 2014
2013 Orange Muscat	Gold Medal/Best of Class of Region/95 points - California State Fair Commercial Wine Competition 2014 Gold Medal/90 Points – San Diego International Wine Competition 2015
2014 Sauvignon Blanc	Gold Medal – San Francisco Chronicle Wine Competition 2015
2013 Viognier	91 Points – California State Fair Commercial Wine Competition 2014 87 Points – Wine Enthusiast, December Buying Guide 2014
2014 Rosé de Robles	Pink Sweepstake/Best of Class – San Francisco Chronicle Wine Competition 2015
2013 Cuvée de Robles	Double Gold Medal – San Francisco Chronicle Wine Competition 2015 Gold Medal – Houston Livestock Show and Rodeo International Wine Competition 2015 90 Points – Robert Whitley, WineReviewOnline.com 89 Points – Wine Enthusiast, December Buying Guide 2014
2012 Cabernet Sauvignon	Gold Medal – Houston Livestock Show and Rodeo International Wine Competition 2015 91 Points/Gold Medal – Beverage Testing Institute 2014 90 Points – Robert Whitley, WineReviewOnline.com 2014
2012 Meritage	Gold Medal/92 Points – San Diego International Wine Competition 2015 92 Points – Wine Enthusiast, December Buying Guide 2014 92 Points – Meridith May, The Tasting Panel Magazine Oct. 2014 89 Points – California State Fair Commercial Wine Competition 2014 88 Points – Connoisseurs' Guide to California Wines, Nov. 2014
2012 Merlot	Gold Medal – Houston Livestock Show and Rodeo International Wine Competition 2015 90 Points – Rich Cook, WineReviewOnline.com 2014 88 Points – Robert Whitley, WineReviewOnline.com 2014 88 Points – Connoisseurs' Guide to California Wines, Nov. 2014 88 points – Food and Beverage World November 2014
2012 Syrah	Best Syrah/93 Points – San Diego International Wine Competition 2015 92 Points – Wine Enthusiast, March 2015 Gold Medal – Houston Livestock Show and Rodeo International Wine Competition 2015
2012 Zinfandel	92 Points – California State Fair Commercial Wine Competition 2014 87 Points – Wine Enthusiast, December Buying Guide 2014
2012 Vintage Port	89 Points – Food and Beverage World November 2014 88 Points – Wine Enthusiast, April 2015

"The Essence of Paso Robles"™

To capture the essence, we leverage the strength and diversity of our appellation. Paso Robles is situated 20 miles inland from the Pacific Ocean in the center of the Central Coast Wine Region, which spans from Monterey County in the north to Santa Barbara County in the south. Our maritime climate and diverse vineyard soils provide optimum growing conditions for all of our varietals. Hot days end with coastal breezes that flow over the Santa Lucia Mountain Range to cool the vineyards in the evenings, delivering near-perfect growing conditions that allow our late-season reds to reach optimal maturity, yielding full-bodied intensely colored benchmark wines.

Hall Ranch

A collection of unique, estate vineyards and terroir merged to showcase the best of Paso Robles.

Home Vineyard

The Home Vineyard is located due east of the winery in the rolling hills just above the Estrella Plain. These hillside soils are made up of decomposed granite and transition into loamy clays at lower elevation. The vineyard is planted to Cabernet Sauvignon, Merlot, Zinfandel, Grenache Blanc, Chardonnay, Sauvignon Blanc, Viognier, Orange Muscat, and our "Durrell" Syrah. This 140-acre planting is our largest and most mature, and serves as our foundation, producing the core of our wines.

Terrace Vineyard

The Terrace Vineyard is found on the rolling terrace situated above the southern bank of the Estrella River. Here the vines are rooted in porous sandy loam soils deposited by the Estrella moving in its course. The vineyard is planted to Cabernet Sauvignon, Syrah, Grenache, Cabernet Franc, Sauvignon Blanc, Grenache Blanc, Cinsaut, Malbec, Mourvèdre, Counoise, Piquepol Blanc, Roussanne, Orange Muscat, and our Port varieties – Souzão, Alvarelhão, Touriga and Tinta Cão. This diverse 65-acre planting serves to broaden our palate by producing flavors that add the nuances essential to crafting wines of distinction.

Bench Vineyard

The Bench Vineyard wraps around the Robert Hall Winery and Hospitality Center, overlooking Huerhuero Creek. The soil here is an alluvial, stony, decomposed granite soil deposited by the Huerhuero as it cut its way through the area to drain into the Estrella River. This well drained soil is the home to Clone 8 Cabernet Sauvignon and Syrah Noir vines that are inherently low-yielding due to the rigors of the site. This 12-acre vineyard consistently produces some of our most intense and concentrated Cabernet Sauvignon and Syrah.

Brady Vineyard

Robert Hall Winemaker Don Brady's family vineyard shares the rolling young river terrace south of the Estrella just east of our Terrace Vineyard. This vineyard's soils are comprised of sandy clay loam alluvial terrace soils. This 18-acre vineyard is planted to Cabernet Sauvignon and Cabernet Franc, which serve to complement our other plantings of these varietals, and to Petite Sirah that further broadens the palate of varieties with which we work.



The Robert Hall Winery Hospitality Center/Tasting Room

Designed by architect Tim Woodle of Pults & Associates in San Luis Obispo, California.

Features:

· **Exterior grounds** – situated on the 22 acres, the grounds are home to the hospitality center, winery and Syrah and Cabernet grapes. The hospitality center features a ramada-framed exterior facade, with an artisan-stained concrete walkway leading visitors past a fountain to the tasting room and hospitality center buildings. At the rear exterior is a courtyard featuring a 7-foot high hand-crafted fountain flows 90 feet north in a professionally water-scaped reflecting pool. A walkway bridges the tasting room and hospitality center. Floral gardens surround the building, including a rose garden, which includes 15 varieties of roses.

· **Hospitality Center** – features a wine library complete with a mahogany table that seats 16 for exclusive tasting of library flights. Featuring a spectacular Persian rug and lined with mahogany wine racks, the library is heavily insulated and air conditioned for optimum humidity control and wine preservation. The Meritage dining room accommodates 150 with a full-service kitchen on site. Offices overlook the south side of the hospitality center. The 10,000-square-foot hospitality center is one of the largest venues on the Central Coast of California for special events.

· **Tasting Room** – featuring 90-degree views of Paso Robles Wine Country through the 13-foot-high windows, the tasting room's cherry and mahogany wood bar provides the setting for tasters to enjoy award-winning Robert Hall wine. To the rear of the tasting room is an elevator that transports visitors to the underground wine caverns for tours of our 19,000-square-foot caverns and a barrel tasting. Visitors may also walk down an expansive circular staircase to the wine caverns. Adjacent to the tasting room is a vast garden terrace, also available for private-event rental.

· **Amphitheatre** – situated directly behind the tasting room is an open-air amphitheatre, which seats up to 1,000 for concerts (permanent seating for 500 with additional lawn and floor-level seating), complete with a stage, portable dance floor and sound system. Located behind the wing-walled brick exterior west of the tasting room is an additional special-events area featuring a barbecue area complete with both a gas and charcoal/wood barbecue pit.

· **Picnic area/Bocce Ball Courts** – Visitors to Robert Hall Winery can enjoy the beautiful Central Coast weather while playing a game of bocce ball or enjoying a picnic while taking in the view of the Paso Robles Wine Country.

Parking lots at Robert Hall Winery are located in front of the Hospitality Center, in addition to locations behind the center and an overflow parking lot behind and east of the winery. (Max. capacity 600 vehicles.)

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